



Kingdom of Cambodia  
Nation Religion King



(Logo)

Ministry of Health

No. 0053 អបស ឌីអបស

Phnom Penh, 06 February 2009

**PRAKAS**

**On**

**Modification of Prkas No. 83 អបស/ឌីអបស**

**Dated 31 March 1999 of Ministry of Health**

**On Conditions of the advertisement of Medicines and**

**Products having preventive or healing qualities**

**Minister of Health**

- Having seen the constitution of Kingdom of Cambodia
- Having seen royal decree No. សស/រកក/0908/1055 dated 25 September 2008 on the appointment of royal government of Cambodia
- Having seen royal Kram No. សស/រកក/0196/02 dated 24 January 1996, promulgating the law on the establishment of Ministry of Health
- Having seen royal Kram No. ជស/រកម/0696/02 dated 17 June 1996, promulgating the law on the Management of Pharmaceuticals;
- Having seen royal Kram No. សស/រកម/1207/037 dated 28 December 2007, promulgating the law on the amendment of the law on Management of Pharmaceuticals;
- Having seen sub-decree No. 67 អនក្របក dated 22 October 1997 on the organization and functioning of Ministry of Health
- Having seen sub-decree No. 122 អនក្របក dated 28 August 2008 on the management of cosmetics
- Having seen the Prakas of Ministry of Health No. 83 អបស/ឌីអបស dated 31 March 1999 on Conditions of the advertisement of Medicines and Paramedical Products
- Pursuant to the necessity of Ministry of Health

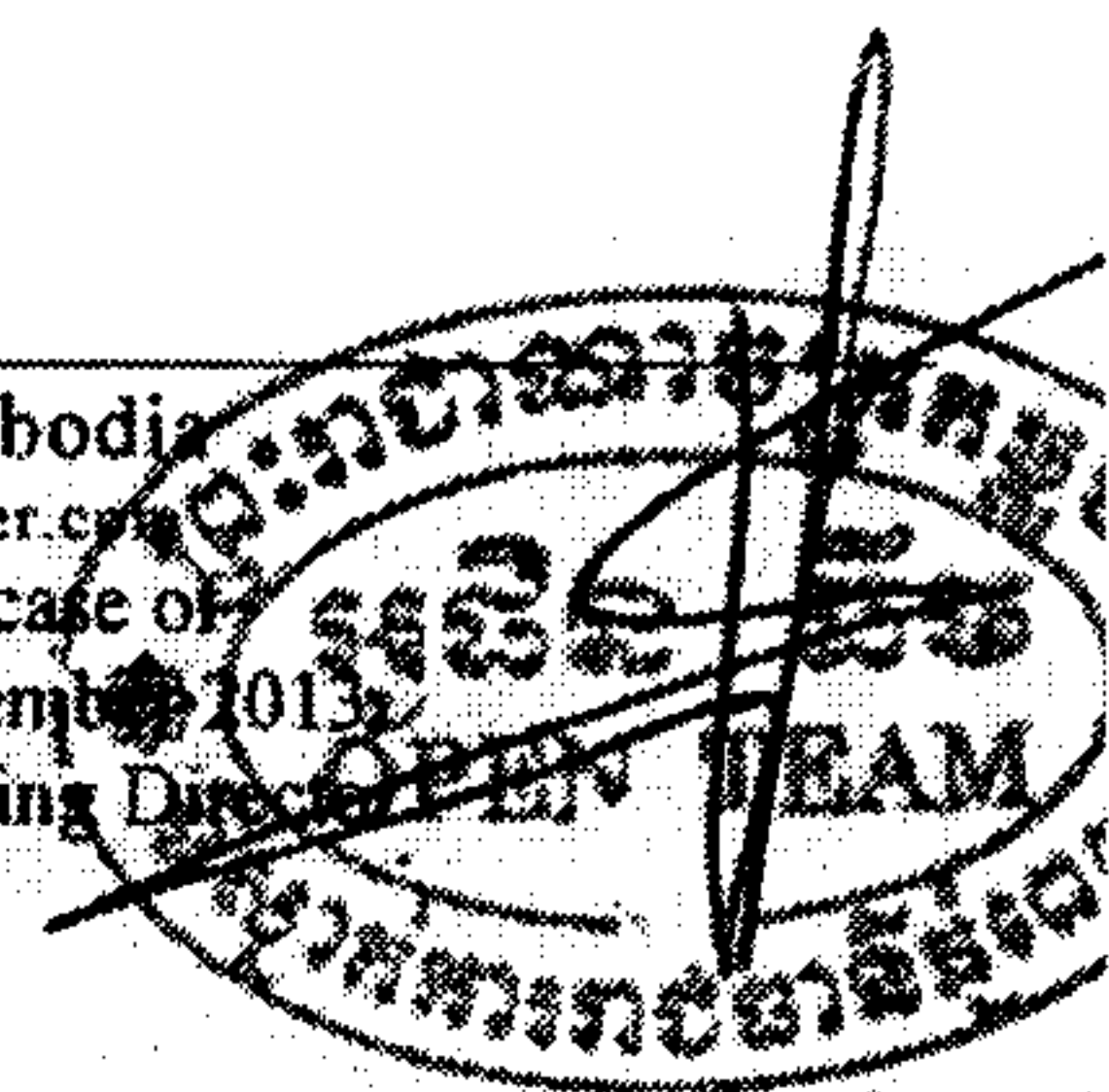
**Hereby Decides**

**Article 1:** The contents of Prakas No. 83 អបស/ឌីអបស dated 31 March 1999 of Ministry of Health are modified as follows:



Open Team, registered under No.Co.2694 / 061 with the Ministry of Commerce of the Kingdom of Cambodia #112, Sothearos Blvd, Phnom Penh, Cambodia, Tel: 023 223 662/ 012 878 408, Email:otkmer@yahoo.com, Website:www.openteamkhmer.com  
Open Team has completed this translation from Khmer into English to the best of its knowledge and ability. However, in case of controversy, the original copy is applied.  
Translator: P.C. Chharethv

Phnom Penh, 01 November 2013  
HENG Sarat, Managing Director



**Article 2:** The advertisement of modern medicines, traditional medicines, health supplements, all kinds of traditional medicinal wines, medical-dental equipment, medical pharmaceutical-dental reagents, cosmetics and products having preventive and/or healing qualities through television, radio, press, magazines, medical-pharmaceutical-dental bulletins, brochures, workshops, medical pharmaceutical-dental expositions or through other means can be published, only it is approved by Ministry of Health.

**Article 3:** Medicines, health supplements, medical equipment, cosmetics, and the products having preventive or healing qualities can be advertised, only the Bill of Lading, Registration, or notification are issued by the Ministry of Health.

**Article 4:** Modern medicines and traditional medicines, Over-The-Counter (OTC) Medicines, all kinds of traditional medicinal wines, health supplements, medical-dental equipment, medical pharmaceutical-dental reagents, cosmetics and hygiene products, They can be advertised in different means such as television, radio, press, magazines, posters in A4 size distribution to medical technicians and keeping in pharmacies for customer awareness, calendars, other items like glasses, watches etc. and office supplies.

**Article 5:** For the health supplements, medical-dental equipment, medical pharmaceutical-dental reagents, cosmetics and hygiene products, which do not harm consumers, they can be put on advertisement with large Panneau (4m X 8m).

**Article 6:** Modern medicines, and traditional medicines containing dangerous substances (shall be sold under the prescription) such as addictive drug, psychotropic drug, abortion drug, STDs drug, HIV/AIDS drug, cancer drug, sexual-stimulating drug, and drug for infants, aphrodisiaque, they shall not be advertised on televisions, radios, newspapers, magazines, or calendars. Advertisement of such to medical technicians is only possible with the name of the drug through workshops, medical-pharmaceutical-dental expositions or medical-pharmaceutical-dental bulletins or brochures in A4 size, or equipment and office supplies distribution to medical technicians.

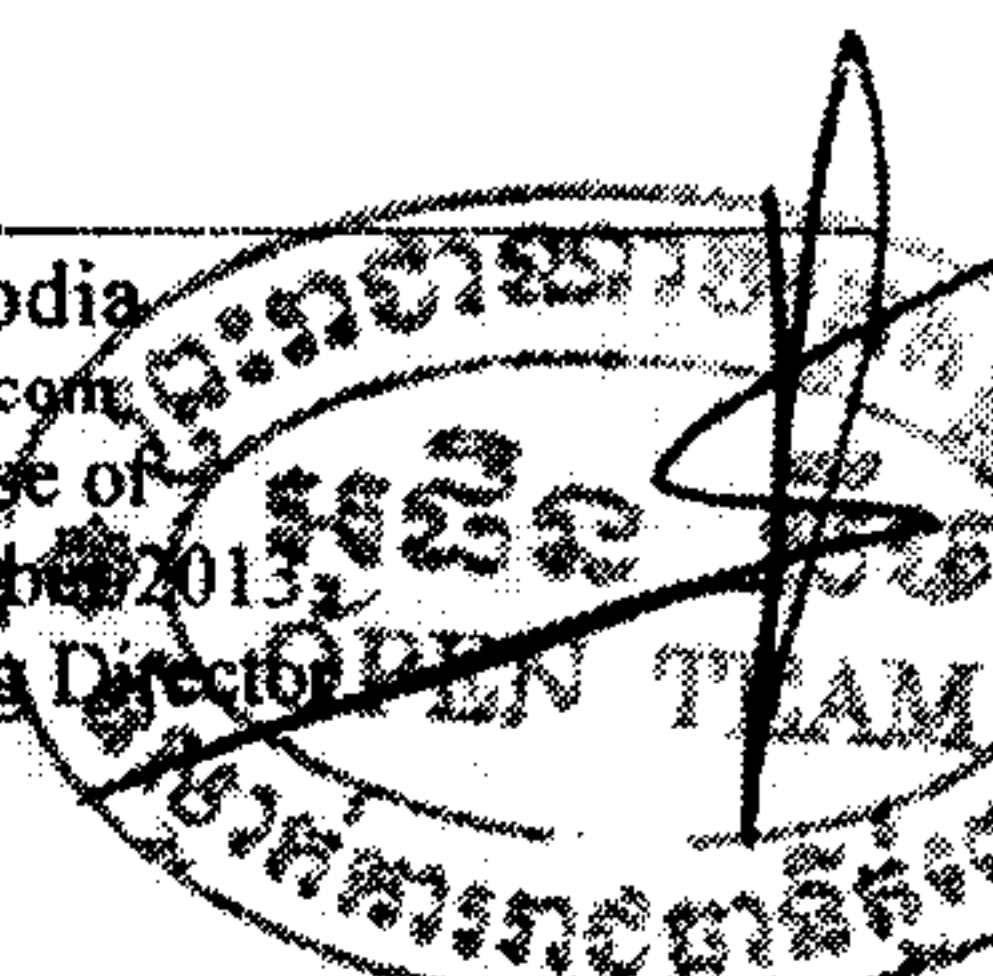
**Article 7 :** All the contents, scripts and pictures used for the advertisement of modern medicines, traditional medicines, health supplements, all kinds of traditional medicinal wines, medical-dental equipment, medical pharmaceutical-dental reagents, cosmetics and products having preventive and/or healing qualities through television, radio, press, magazines, medical-pharmaceutical-dental bulletins, brochures, workshops, medical pharmaceutical-dental expositions or through other means, shall be examined and approved by Ministry of Health. The contents of the advertisement shall be correct within the medical, medicinal and dental documents and not exaggerated in any manner different from the contents approved by Ministry of Health.

**Article 8:** The request for advertising the medicines, health supplements, cosmetics, medical equipment shall be required as follows:



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Phnom Penh, 01 November 2013,  
HENG Sarat, Managing Director



**A. Advertisement on Television or Radio**

- Application for advertisement and contract 1 Copy ( see sample)
- Certificate, license, Registration or notification number 1 Copy
- Draft advertisement text 1 Copy
- Video Cassettes, DVD or VCD or CD for sample spot 1 unit
- Sample of medicines and medical description in Khmer 1 unit

**B. Advertisement through Newspaper or Magazine or Calendar or other publication books or brochures**

- Application for advertisement and contract 1 Copy ( see sample)
- Certificate, license, Registration or notification number 1 Copy
- Draft advertisement text and pictures 1 Copy
- Sample of medicines and medical description in Khmer 1 unit

**C. Seminar or Round Table Discussion**

- Application for advertisement 1 Copy ( see sample)
- Certificate, license, Registration or notification number 1 Copy
- Program 1 Copy

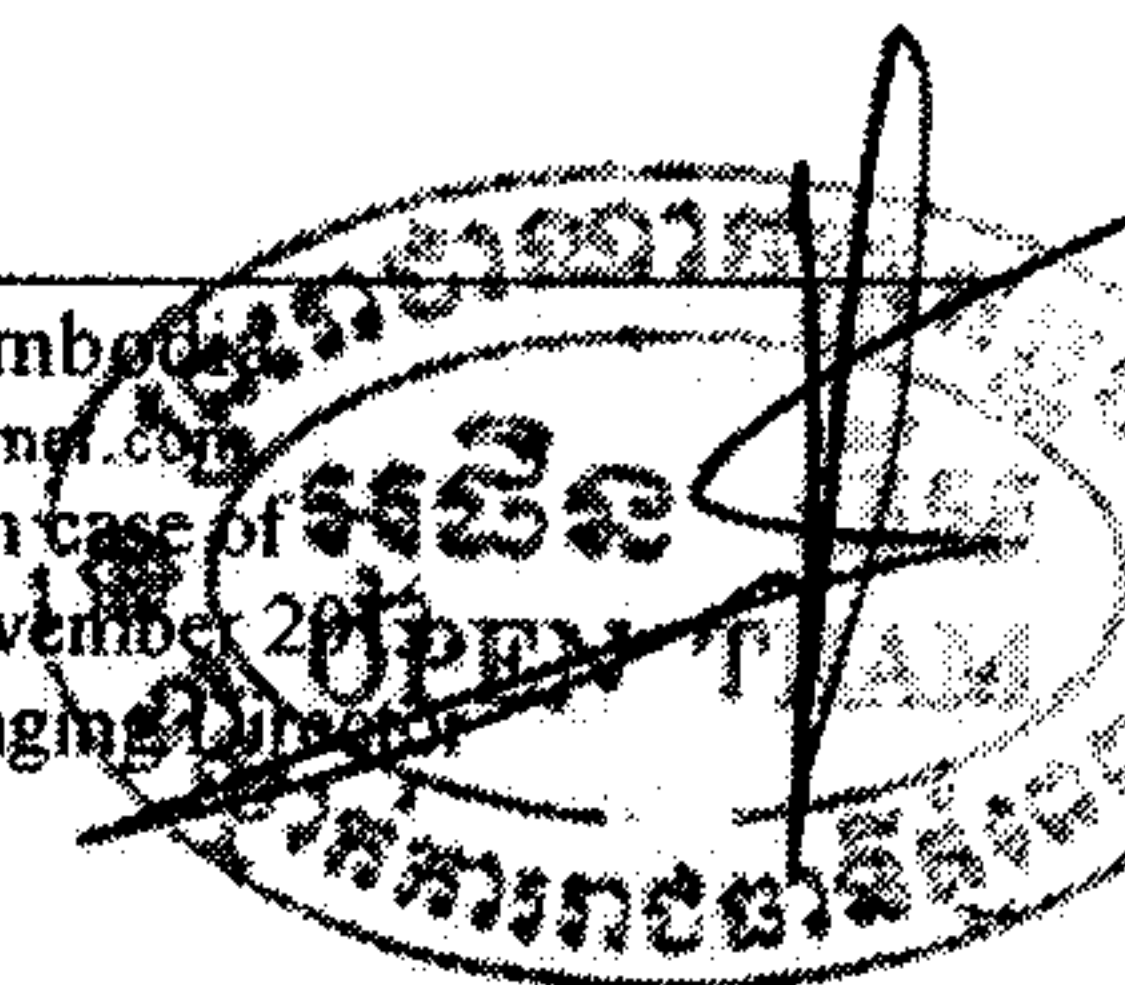
**Article 9:** The validity of the Advertisement License through Radio, Television, Press, and Magazines is six (6) months whereas the validity for calendar is one (1) year. The applicant may renew the advertisement 01 months prior the expiry date.

**Article 10 :** The advertisement will be forbidden as following:

- Use the louse speakers at the public places, theatres, cinema, fairs
- Stick up on the phone case, all kinds of transportation vehicles
- Print on T-shirts, raincoats, umbrellas, hats
- Tie the banners across the roads, electricity poles, public places or other buildings.
- Put on the stages at the music concerts, interview, or other programs on television channels
- Stick near the billboard of pharmacies- drug stores or make as the billboard of pharmacies, and drug stores
- Stick it on medicine-displayed counters as a blind to block the sun, in a light boxes, as a sticking pictures or standing posters in front of pharmacies and other institutions.
- Interview show hosted by TV hosts, radio announcers, and in any other means preferable for advertising.
- Additional comments made by actors, actress, singers, TV hosts and radios announcers.
- Or in any other means without the permission from the Ministry of Health.

**Article 11:** Ministry of Health is entitled to revoke this advertisement license in the case that it sees:

- The contents and pictures for advertisement are different from what was approved by the Ministry of Health.



- Or the products can cause any harm to the health of consumers upon the information notified by the competent ministries.

**Article 12:** The breach of this Prakas shall be punished in accordance with the provisions provided in the laws on the management of Pharmaceuticals.

**Article 13:** General Department of Health Technique, Inspectorate, Department of Medicines, Foods, Medical Accessories and Cosmetics respectively have their duties to check and follow up the execution of this Prakas effectively.

**Article 14:** Any provisions in contrast to this Prakas shall be abrogated.

**Article 15:** This Prakas comes into effect from the date of signing onwards.

**Minister**  
*(Signed and Stamped)*  
**MAM BUNHENG**

**CC:**

- General secretariat of Parliament
- Office of Council Minister
- Ministry of Information
- Phnom Penh Capital Hall
- General Department of Health Technique
- General Department of Administration and Finance
- Ministry of Health's Inspectorate
- Department of Medicines, Foods, Medical Accessories and Cosmetics
- Municipal/Provincial Department of Health
- Documents
- Archives

